

Idaho AARP Multicultural Markets and Engagement (MME) Intern

We are the largest and “most powerful grassroots organization”, according to Fortune magazine, with more than 37 million members and growing every single day. Our commitment and collective strength enables us to serve and support a broad and diverse membership as well as embrace our own workplace diversity.

Overview:

The Idaho AARP State Office is searching for a bilingual (English/Spanish) intern to work 20 hours per week to assist in performing statewide outreach to the Hispanic/Latino community. Digital knowledge is a plus to help identify and reach Latino media, organizations, and the 50 + Hispanic/Latino communities throughout the state. This is a great opportunity to work closely with the leadership in the Idaho State Office and with the Hispanic/Latino community and at the same time contribute to advocacy issues that impact Idaho’s AARP Hispanic/Latino 50 + membership.

Responsibilities:

Under State staff guidance:

Develop, organizing and promote bilingual events focused on caregiver, fraud watch, and financial security.

- Intern must be mission focused and dedicated to AARP’s Multicultural Markets and Engagement goals
- Identify and research Hispanic/Latino organizations who can help with our MME outreach goals
- Research other states for best practices in performing outreach in Hispanic/Latino communities
- Help develop, organize, promote, and work community presence activities in Hispanic/Latino communities
- Identify and develop relationships with Hispanic/Latino media outlets that can help disseminate information regarding AARP’s events
- Identify and report to Idaho State staff Hispanic/Latino AARP members who may be interested in volunteering for AARP
- Recruit and train Spanish speaking volunteers on key AARP priorities
- Work with staff to develop a multicultural leadership advisory board
- Intern’s contributions will help enrich Idaho’s Multicultural Markets Engagement
- Other duties as assigned

For more information; Click [HERE](#)

Requirements

- Intern must be currently pursuing a bachelor's degree (Intern 1) or a master's degree (Intern II) with a minimum GPA of 3.0 and one year of course work completed;
- Intern will have good knowledge of Microsoft Office (2010 preferred): Outlook, Word, Excel, and PowerPoint;
- Intern must be bilingual (speak, read, and write) in English and Spanish
- Intern must have good organizational skills (time management, planning, clear communication);
- Intern may be pursuing a degree in any area; however, an emphasis in social work, public policy, public administration, or political science is preferred;
- Intern must have strong interpersonal skills and be willing to contact people by phone, or in person.

To Apply for this Opportunity

- Submit a current resume in response to the specific posted job.
- A writing sample in English and Spanish. (please attach to with your application)
- A cover letter detailing the areas of interest to you for an internship at AARP;
- Two references from a college or university professor/instructor and a manager who is familiar with your work;
- An official copy of a current semester transcript detailing the number of accumulated credits and your current GPA (minimum GPA required of 3.0)
- Submit to background clearance and drug testing.